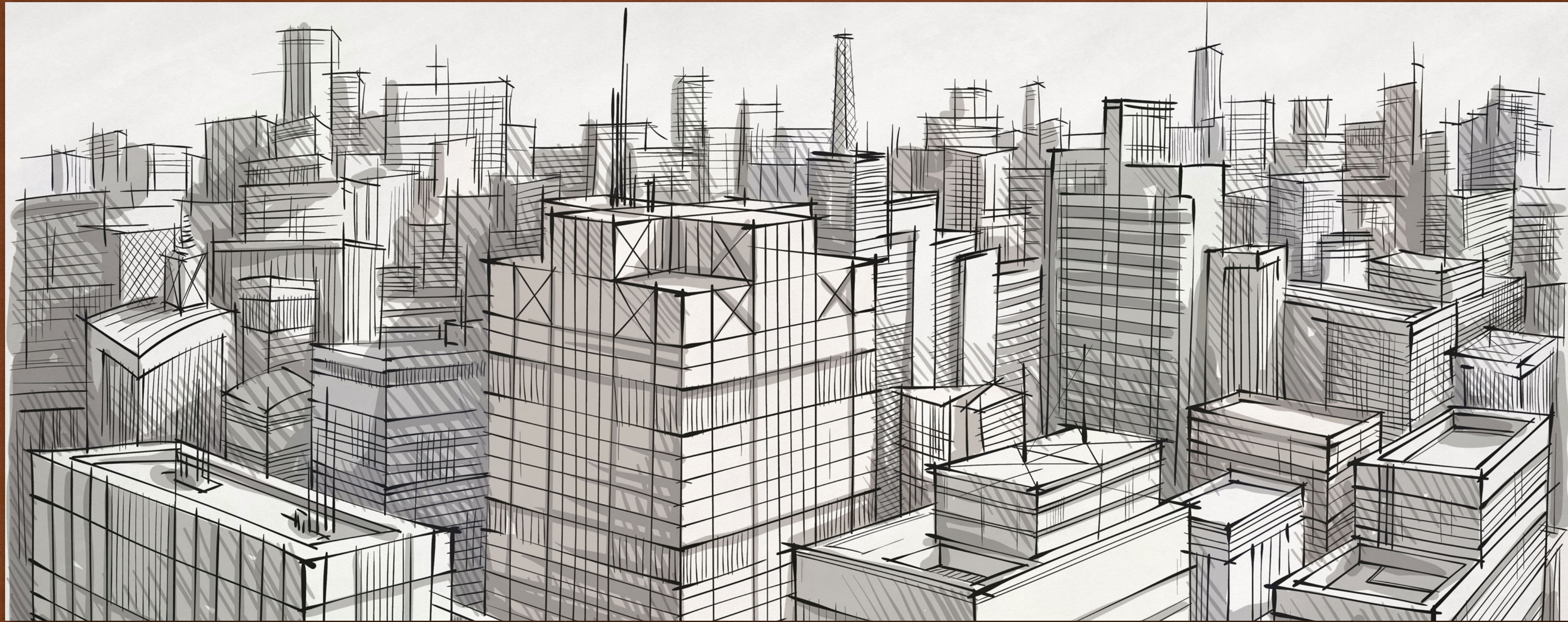


(A QUICK)
DEEP DIVE INTO THE DEVOPSDAYS WEBSITE



Matt Stratton
Chicago / Core

HOW DOES IT EVEN WORK?

(MAGIC, OBVIOUSLY)

- Uses a static site generator (SSG) called Hugo
- Hosted on Netlify
- All deployments are kicked off using GitHub
 - When a PR is submitted, a “deploy preview” is created.
 - Whatever is merged to the master branch in GH is what is live on Netlify.
- It’s all driven by YAML. And Markdown. Fire up your text editors!
- Also stuff like Bootstrap, SCSS, FontAwesome, blah blah blah

DEPLOY PREVIEWS ARE RAD AF

SERIOUSLY, THEY ARE THE BEST

4 checks passed		
✓	ci/circleci: build Your tests passed on CircleCI!	Details
✓	ci/circleci: test Your tests passed on CircleCI!	Details
✓	continuous-integration/appveyor/pr AppVeyor build succeeded	Details
✓	netlify/devopsdays-web/deploy-preview Deploy preview ready!	Details



I KNOW YOU HAVE IDEAS

LET ME TELL YOU OUR CONSTRAINTS

- You can only assume that folks have git and hugo. That's it.
- "But what about node?"
- Nope.
- "But seriously, node would make this easier"
- I know. But too bad.



**SOME COOL FEATURES
YOU MIGHT NOT KNOW**

A CUSTOM HEADER BACKGROUND!

CHICAGO SPONSOR CONTACT CONDUCT




OOH!

Devopsdays Chicago

Chicago
Devopsdays is coming to Chicago!

Other Chicago Events
2014 2015 2016 2017 2018 2019

Follow

@   

From fledgling startups to established industry, the Midwest is home to a large, vibrant technology community. Chicago, in

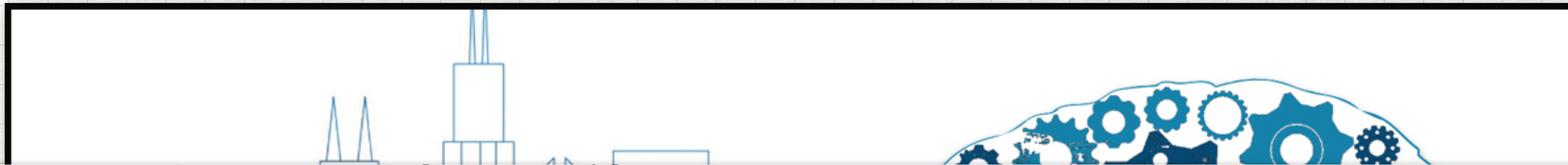
The DevOps Yak is Back!

@mattstratton

USE YOUR OWN GOOGLE ANALYTICS!

```
name: "2020-chicago" # The name of the event. Four digits  
year: "2020" # The year of the event. Make sure it is 4 digits  
city: "Chicago" # The displayed city name of the event.  
event_twitter: "devopsdayschi" # Change this to the twitter handle  
description: "Devopsdays is coming to Chicago!" # Edit this to your event  
ga_tracking_id: "UA-74738648-1" # If you have your own Google Analytics
```

A CUSTOM SOCIAL SHARING IMAGE



sharing_image

No

This allows you to set an image that is displayed when posting on social sites (eg: Slack, Twitter, Facebook). This image is used in the `og:image` meta tag field. This image is relative to the `static/events/YYYY-CITY/sharing` directory. It can be either `.png` or `.jpg`. Recommended size is `1200x630`.

"matt-stratton-card.jpg"

August 27 & 28, 2019

UIC Forum

725 West Roosevelt Road, Chicago

NOW, PER PAGE!

PRO TIPS

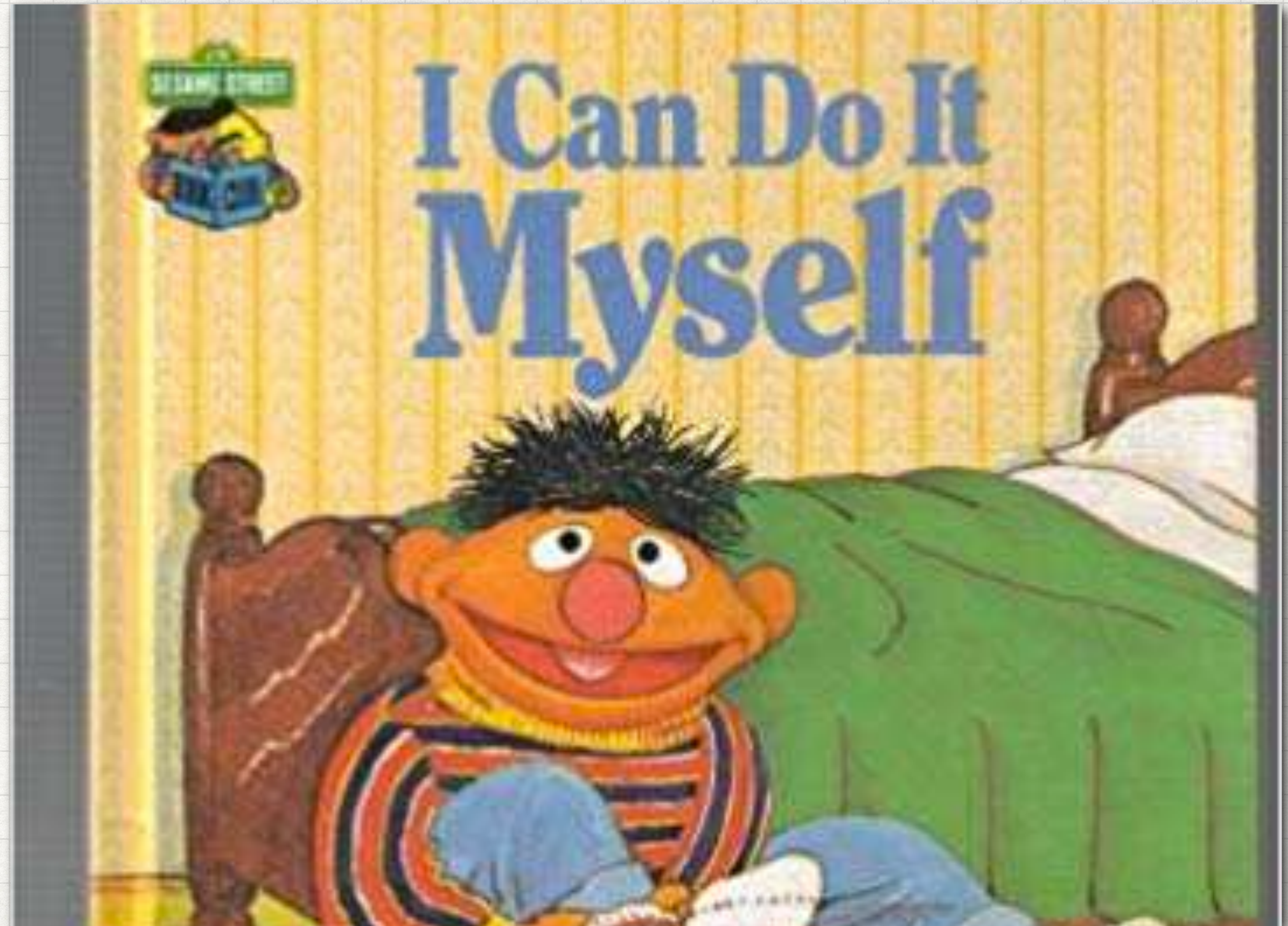
FOR BEST AWESOMENESS

- Use the utility scripts. Don't just copy files from last year. Things change!
- Test locally. Please, test locally.
- Everything is pretty well documented in **REFERENCE.md**. Refer to it often.
- Always rebase before starting up after a while. Things change!
- The #website channel in Slack can be your friend. We are happy to help!

WHY BOTHER WITH DEVOPSDAYS.ORG

I CAN MAKE A RAD WEBSITE ALL BY MYSELF

- SEO is a thing, like, for real for real
- History matters.
- It might not be fancy, but devopsdays.org is designed for the larger community and things work
- Something something Matt rants about websites on behalf of the speakers
- Maybe do a redirect from a domain (i.e. devopsdayschi.org)



THINGS TO FIX

YES, WE KNOW

- The repo is too damn big
- Multi-track in the program
- Multi-lingual
- Build speed
- Weird sorting thing that happens sometimes because reasons
- Matt sucks at frontend. Like a lot a lot.



DO YOU HAVE IDEAS?
LET'S OPEN SPACE THAT SHIT

